

NEWSLETTER 6/2017

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Links

www.kokkolacityrun.fi
www.facebook.com/KokkolaCityRun
www.kepli.fi
www.kepli.ingo.fi

Kokkola City Run 2018

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EVENT DATE IS 18.5.2018

KCR 2018 will be organized on Friday evening the 18th of May. We did consider changing the event on Saturday but feedback we got made us decide that Friday is better. Thank you all who gave their opinion. We are going to make earlier and compress the starting times. This is how we hope to avoid “a collision course” between the walkers and runners. The preliminary starting times are:

Konttoripiste half marathon	starting time 18:00
KPO 10 km	starting time 18:15
HH 6 km	starting time 18:15
6 km without timing	starting time 18:35

REGISTRATION OPENS 13.11.2017

Registration opens on Monday the 13th of November. There are 4 registration steps now instead of 3:

13.11.2017 - 31.12.2017	25 €
1.1.2018 - 18.2.2018	35 €
19.2.2018 - 31.3.2018	45€
1.4.2018 - 1.5.2018	55 €
Late registration	60 €

Special groups like students, unemployed, retired persons registration fee is 15 € per person.

NEW ROUTE

Last years new route received a lot of praise and it will be almost the same this year. The routemap can be found from the event's website: <http://www.kokkolacityrun.fi/4301/reitti>. One change is coming. The building site of the Brita Maria –park is starting at Hollihaka. Therefore the north end of the route at Hollihaka is closing down and there will be some small changes. Options have already been surveyed and we'll inform about the change later.

TYÖPLUS IS KOKKOLA CITY RUN'S NEW PARTNER

Central Ostrobothnia Sports Federation (Kepli) and occupational health care service provider Työplus Co have tied a cooperation agreement for 3 years. Agreement includes also cooperations with Kokkola City Run.

Kokkola City Run stands out positively even at the nationwide level due to visible participation of various working places.

- We want to accompany support of wellbeing at working places and encourage our customers to actively go in for exercise and participate Kokkola City Run, says CEO Jarmo Nissi. – Naturally we salute with great pleasure Työplus Co's decision to start cooperation with us, tells the district manager Petri Harsunen from Kepli.

