

## NEWSLETTER 8/2017

- Intersport is our new partner
- Making changes
- Seniors and juniors along



### Links

[www.kokkolacityrun.fi](http://www.kokkolacityrun.fi)  
[www.facebook.com/KokkolaCityRun](https://www.facebook.com/KokkolaCityRun)  
[www.kepli.fi](http://www.kepli.fi)  
[www.kepli.ingo.fi](http://www.kepli.ingo.fi)

### INTERSPORT IS OUR NEW PARTNER

Intersport Kokkola and Kepli made a cooperation agreement which includes also Kokkola City Run event. Shopkeepers Tommi and Terhi Martikainen who moved from Tampere to Kokkola have previously been partners with Likkojen Lenkki and Crossfit Finnish Championships among other things. Event cooperation considers to be important in many ways. Especially different types of running events move various people with various goals. From the company's point of view events aren't necessary commercial jackpots. Being involved in events creates visibility and also variation to the shopkeeper's normal everyday work. It is very pleasant chore, says Tommi. KCR is a natural thing to be involved here in Kokkola. In this event particularly you can see how exercise fits everybody. At the market place you can see people in wheelchairs with smile in their faces and participants strictly concentrated to half marathon side by side.

Read more from the event's website:

<http://www.kokkolacityrun.fi/uutiset/6208/intersport-kokkolasta-uusi-yhteistyokumppani>

### MAKING CHANGES

Distance and timekeeping can be changed at no charge until 1st of May. From 2nd of May we will charge 20 euros per change. (Multiple changes at the same time per group considers as one change.) A change due to a health issue is free. Notify us of changes through email at [toimisto@kepli.fi](mailto:toimisto@kepli.fi).

Race numbers and T-shirts are handed out before the race. The time and place will be announced later.

### WE CHALLENGE SENIORS AND JUNIORS TO COME ALONG!

As a regional organization of exercise and sport the organizer wants to take care of exercising of all age groups. Kokkola City Run offers a great way to move with friends or by challenging him-/herself for people from all age groups or any kind of physical state.

Read more about our challenge from the website:

<http://www.kokkolacityrun.fi/uutiset/6207/kcr-haastaa-seniorit-ja-nuoret-mukaan-liikkumaan>